

# LABORATORIO CAPILO ESPAÑOL

DOMINICAN BRAND - HAIR PRODUCTS





## WE LOVE NATURAL INGREDIENTS

86.65% OF ETHNIC HAIR CARE & BEAUTY AIDS SPENTS CAME FROM AFROAMERICAN.

SOURCE: NIELSEN'S BLACK IMPACT CONSUMER CATEGORIES FROM 2018, WHICH IS STILL RELEVANT TODAY.

HISPANIC SPENT 38% MORE IN HAIR CARE THAN US. AVERAGE

SOURCE: NIELSEN IQ DATE ONE YEAR UNTIL MAY 2021.

## MARKETS

OUR PRODUCTS ARE PRESENT IN MARKETS SUCH AS:



**UNITED STATES OF AMERICA**  
(WALMART ONLINE, CVS, AMAZON)



**COSTA RICA**



**HAITI**



**BRASIL**



**SAINT MARTEEN**



**PANAMA**



**PUERTO RICO**  
(WALMART STORES, ALWAYS 99)



**PARAGUAY**



**VENEZUELA**

## AWARD

SME EXPORT  
EXCELLENCE  
2019







# B-DETOX LINE

# CHARCOAL & MINT



Capilo Pro B-Detox helps restore the scalp, removing impurities and cleaning it from the root to achieve healthy hair free of residue.

## HEALTHY SCALP

### THIN HAIR - CURLY HAIR - OILY HAIR



# B-STRAIGHT LINE JOJOBA & HEMP

Line based on jojoba and hemp.  
B-Straight helps control frizz.



## FRIZZ FREE DAMAGED HAIR - CURLY HAIR







# B-NATURAL LINE COCONUT & COCOA BUTTER



## PERFECT CURLS CURLY HAIR



It is a line based on cocoa butter and coconut oil. B-Natural provides deep hydration for your natural and curly hair. All products belonging to this line are free of sulfates, silicones, salt, parabens, mineral oil and petroleum jelly.







# B-CONTROL LINE SOLÉ AND CINNAMON

The B-Control line is enriched with natural extracts of cinnamon, which promote proper circulation in the scalp, providing vital nutrients to the hair follicles, thus stimulating hair growth.



## STIMULATES HAIR GROWTH OILY HAIR - WEAK HAIR





# B-HEALTHY LINE ARGAN & COCONUT

Hydrate, nourish and strengthen hair damaged by chemical processes such as straightening, dyeing, bleaching, permanents, among others with our B-Healthy Line that also contains thermal protection for your hair.

## HYDRATE AND NOURISH YOUR HAIR DAMAGED HAIR





# SOLE AND CINNAMON LINE



Hair strengthening line. It is made with natural substances extracted from sole and cinnamon. They act on hair growth, tightening the scalp and strengthening your hair, leaving hair soft and shiny.



## HAIR STRENGTHENING LINE WEAK HAIR







## SHINE AND SOFTNESS DAMAGED HAIR

HONEY AND MILK LINE



Line based on honey and milk to nourish the hair and provide shine and softness.





CAPILO KIDS



Moisturizing line for children based on Shea Butter, Coconut, Honey and Aloe.



## MOISTURIZE YOUR KIDS HAIR





# GENTLEMAN DISTRICT LINE



A complete personal care experience that meets the needs of hair and beards with special ingredients for nourishment, cleansing, softness and shine. Provides an indescribable sensory experience with its exceptional fragrance, made from spices and an exquisite mix of fresh and woody tones.

## FOR OUR GENTLEMEN MEN BEARD AND HAIR CARE





We have a variety of ampoules that fulfill the needs of our customers.

FOR ALL  
TYPE OF HAIR

STRENGTHENING

SHINE

HYDRATION







PDI BY CAPILO



PDI by Capilo is a line of products based on natural ingredients for foot care.

FOOT  
CARE

SCRUB FOR FEET

MOISTURIZING  
FEET CREAM



ULTRA  
MOISTURIZING  
FEET CREAM

*For rough, dry  
and cracked  
skin*



# OILS FOR HAIR AND SKIN



## MINERAL OIL + FRUIT OIL

- ALMOND
- COCONUT
- CINNAMON
- ROSEMARY
- EUCALIPTUS



## 100% VEGETABLE OIL

- ARGAN
- MENTHA
- JOJOBA
- TEA TREE
- LAVANDER



## 100% PURE OIL

- LINSEED
- GRAPE SEED
- COCONUT
- CASTOR
- ALMOND



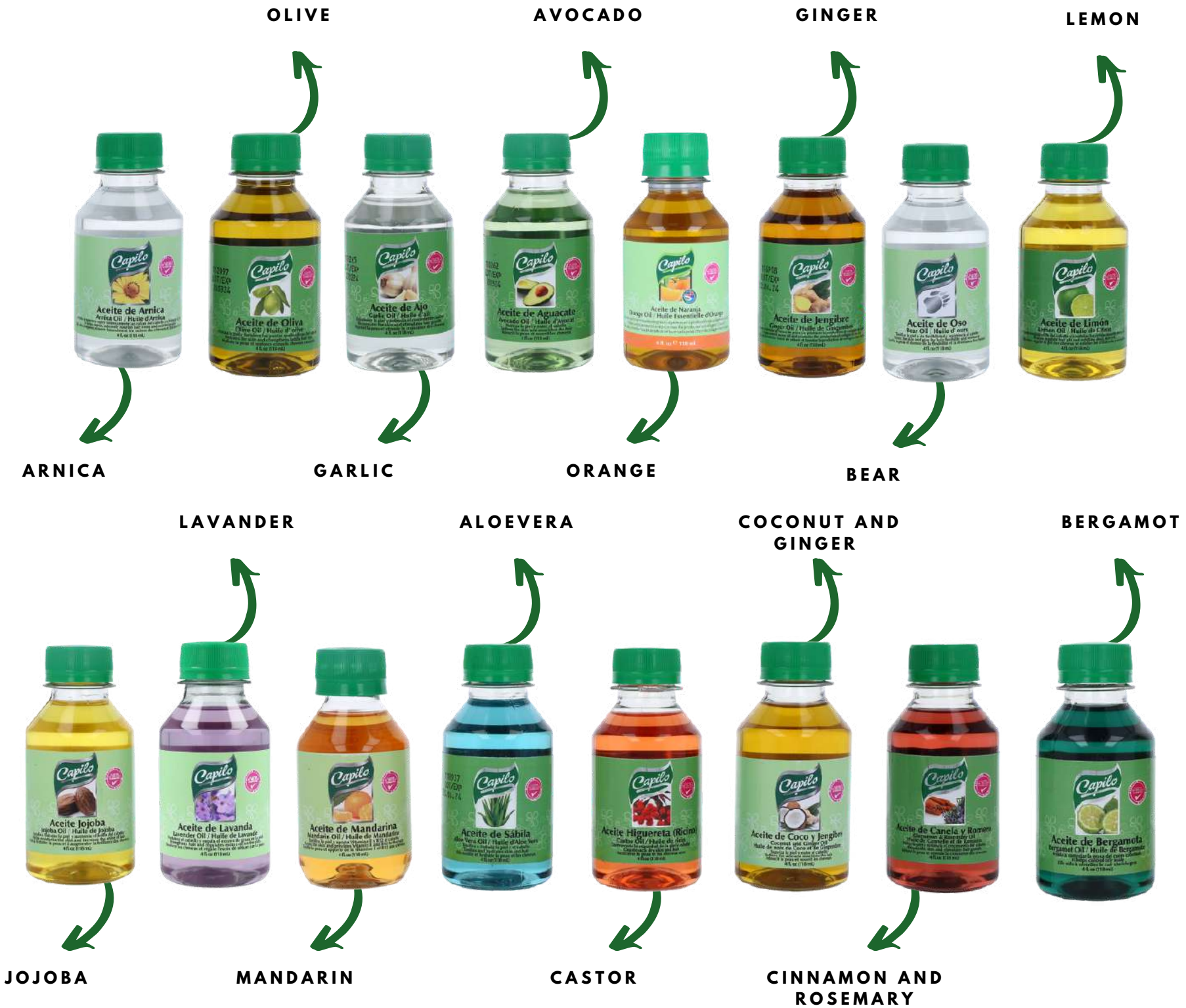




5 SKU WERCS APPROVED

MINERAL OIL + FRUIT OIL



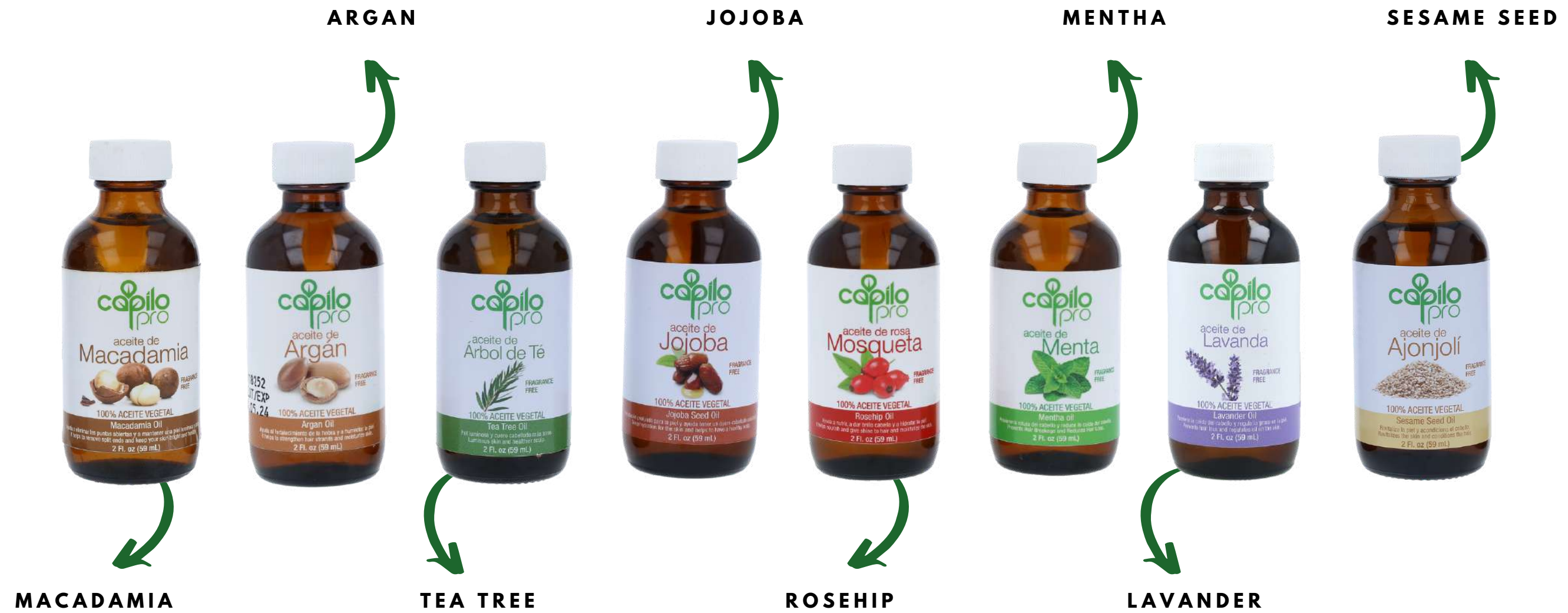


5 SKU WERCS APPROVED



MINERAL OIL + FRUIT OIL





100% VEGETABLE OIL





100% PURE OIL







# The innovation continues

Email [dlomba@capilo.com.do](mailto:dlomba@capilo.com.do) for more information.

